

29th march 2011

# Building Success Through Effective Stakeholder Management



Stakeholders can help you anticipate challenges, gain resources, and contribute to success. Or they can block you and turn your work into a nightmare.

Whether you are a project manager or hold a decision-making role in a governance structure, you likely deal with a variety of individuals and groups who are affected by what you do, have an interest in your activities and the ability to influence the outcome -- positively or negatively.

This 1-day workshop covers the fundamentals of Stakeholder Management and introduces a framework that transforms relationships with stakeholders from "win/lose" into a multilateral "win/win" perspective.

Join others from diverse firms and sectors to exchange experience and identify best practices.

Gain a practical approach to identify, map, and analyse stakeholders that will help you better understand their pertinence and impact -- giving you the foundation to manage your stakeholders strategically and ensure the success of your projects and the ability of your organisation to achieve its objectives.

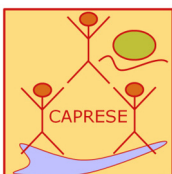
Through this workshop, you will:

- Develop understanding of an aspect of project management that is often overlooked and inadequately handled
- Identify important stakeholders and learn how they can impact a project, constructively or adversely
- Crystallize and challenge your own assumptions, identifying opportunities previously unseen or underestimated
- Be equipped to proactively deal with stakeholders to both tap potential and minimise risk

1 day workshop

Participation fee CHF 750.-

To register : [www.caprese.org](http://www.caprese.org)



For further information, contact :

Dr. Joyce Miller  
021/ 807.24.47

**Capacity Building Resource Exchange**  
1170 Aubonne, Switzerland

Where

**Uni Global Union**

8-10 Avenue Reverdil  
1260 Nyon (near train station)

